

# Agenda

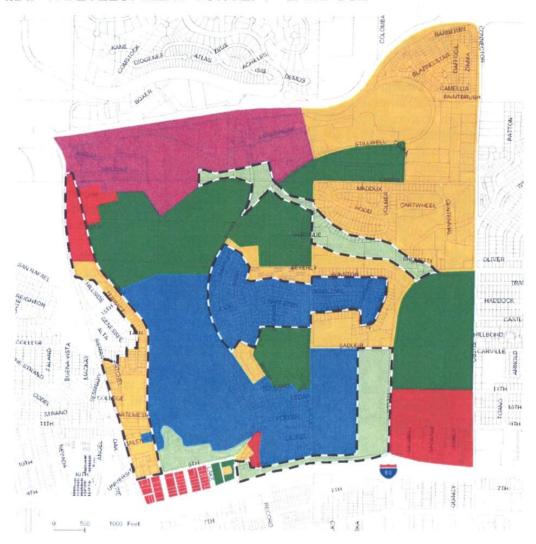


- University and the City
- UNR's Campus Plan Update
- City's Regional Center Plan
- Gateway Plan
- Next steps

# 2005 University Regional Center Plan Area



#### MAP 1: DEVELOPMENT CONCEPT - LAND USE



# University and the City



- IBM Smarter Cities Challenge
- Mayor's Institute of City Design
- Council Strategic Plan Priority
  - Promote a Sustainable and Vibrant Economy
    - Continue working with regional partners on reconnecting the University with downtown e.g. developing University gateway and "University town" image

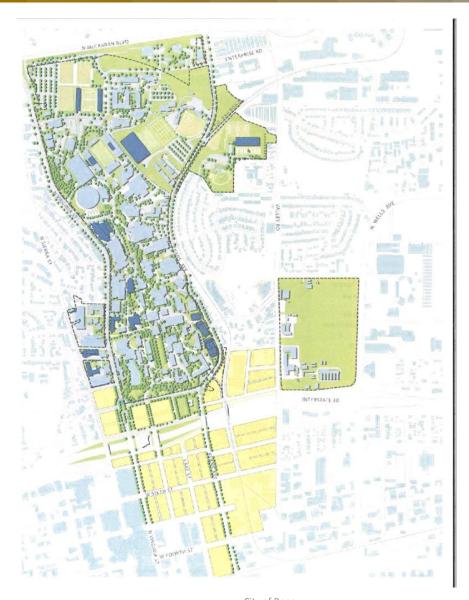
# University Regional Center Plan Area – Expanded 2014





# Closer Align University and City





## Implementation

 Gateway development focused on three separate hubs, based on UNR role and level of influence

#### 1. Campus Gateway District

- Development serving UNR "core mission"
- Public Private Partnership opportunities where appropriate

#### 2. University Gateway (South of I-80)

- UNR-related development
- Requires partnerships with private entities and City
- No UNR ownership in near term
- UNR should play stimulant role to show commitment

### 3. Outlying Areas (University Sphere of Influence)

- Longer term development & influence
- UNR has established presence with 450 Sinclair & Nelson
- Start-up Row and access to Midtown give this area a leg up



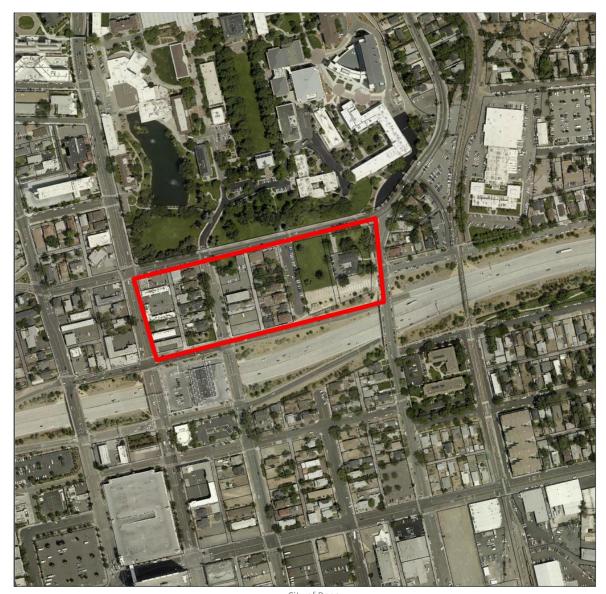
## **Implementation**

- RTC planning for University Rapid Transit
- Gateway Station to be multimodal
- RTC pedestrian and cyclist improvements along N. Virginia and Evans



# Gateway





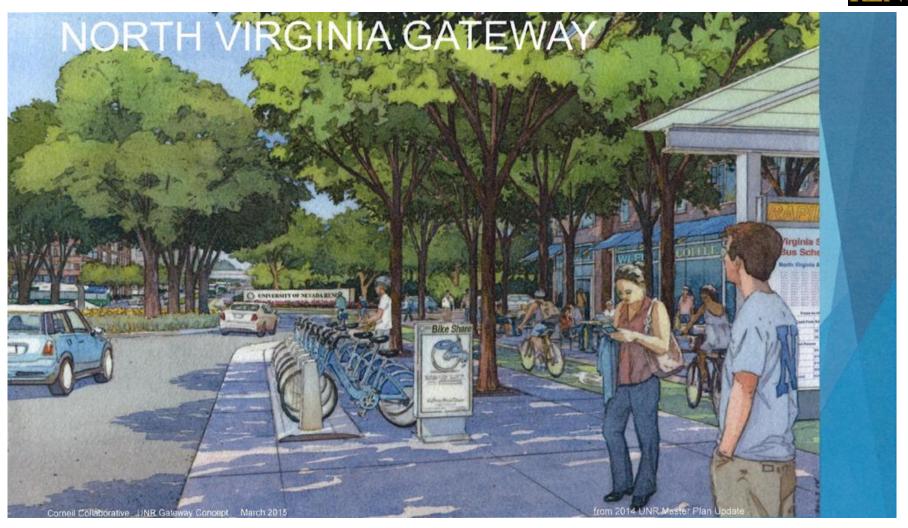
# Gateway - Current





# Gateway - Conceptual





## Center Street – Current





# Center Street Conceptual





# **Proposed Policy Statements**



- Land use, streetscape and urban design
  - Land uses outside the University District should be pre-2004 zoning and / or develop East University Neighborhood Plan
  - Increase floor area ratios (FAR's) from 0.5 to a minimum of 3.0 and maximum of 4.0
  - Limitations of restricted and non-restricted (casinos) gaming and medical marijuana
  - Uniformed streetscape along Virginia and Evans

# **Proposed Policy Statements**

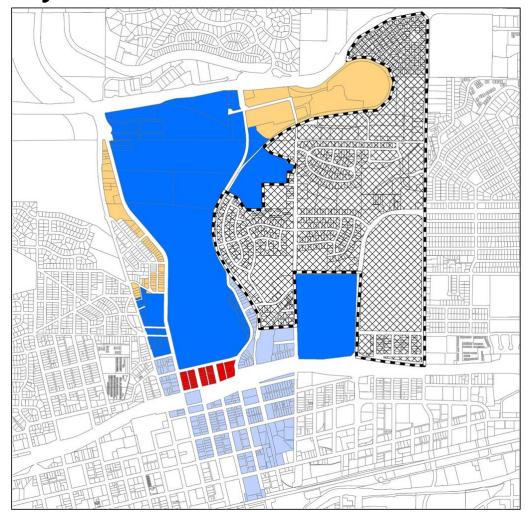


- Circulation and public right-of way
  - Vacate alleyways between Virginia and Evans
  - Create pedestrian and bicycle oriented plaza on Center Street between 8<sup>th</sup> and 9<sup>th</sup> streets
  - Create a gateway presence along Virginia
     Street between 8<sup>th</sup> and 9<sup>th</sup> streets
  - Integrate Regional Transportation Commission (RTC) Bus Rapid System with student needs

# Proposed Policy Statements



Will my current use of land change?



## **Next Steps**



- Neighborhood Meeting 9/30/15
- Stakeholder Participation / Comments
- NAB Presentations 11/15
- Planning Commission Meeting

  12/3/15
- City Council 01/13/16
- Text Amendments and Overlay Zoning 3/2/16